

Jigar Doriwala Founder & CEO

# START YOUR OWN IT COMPANY

WITHOUT KNOWING SINGLE LINE OF CODE

PARTNER SUCCESS PROGRAM



An Entrepreneur Company



ONLINE MOVIE & EVENT TICKETING



**WEB DESIGN** 



**MOBILE APPS DEVELOPMENT** 



**BRANDING** 



**SEARCH ENGINE OPTIMISATION** 



**STRATEGY** 

## THE GO-GETTER'S MESSAGE

First of all thank you for taking interest in the **Tenacious Techies Partner Program**. Please find the brief information to review the benefits and incentive for becoming part of our family.

Tenacious Techies, Business Opportunity is developed to help our Partners start their **OWN IT COMPANY** without knowing a single line of code. The aim is to help our partners, in promoting innovative mobile and web solution to small and large businesses. Our wider range of products such as Web Design and Development, Mobile Apps Development, Search Engine Optimization, Movie and Event Ticketing, Food Ordering System, Digital Advertising will help local businesses to go online. Tenacious Techies is a **one stop solution** for all online requirements for small and medium size businesses

Imagine your own IT company where you can start earning in access of over \$3800/month and you need NO Real Estate, NO Rent to Pay, NO Ongoing Expenses and you get Recurring Income and Commission upto 40%. Our Business Model is designed for YOUR SUCCESS.

The best part of working with us is that, there is no need for expensive real estate, furniture, no need for larger staff, this can also be a perfect home based business. Our exclusive **BUSINESS OPPORTUNITY** gives you protected territory for a great growth potential.

I am looking forward to have a long term business relationship with you!





Jigar Doriwala
The Go Getter

## **INDUSTRY TRENDS AND WHY TENACIOUS TECHIES?**

#### **TENACIOUS TECHIES UNIQUE SELLING POINTS**

- ✓ Leads Provided to our Authorised Partners
- ✓ Fastest growing **Mobile, Social and Cloud** based products
- ✓ Very Low Investment and High Returns
- ✓ Break even within **3 to 6 Months**
- ✓ No need for **Real Estate**, **Only a Smartphone**, **Computer and an Internet Connection** is required.

#### **MARKET WATCH**

- ✓ Fast growing ticketing products, Top players valued over \$1 Billion.
- ✓ Food Ordering System to help restaurant owners, cafes etc. Top players valued over Billion
   Dollars.
- ✓ Mobile application market is the fastest growing market in the world and every company is having mobile first strategy.
- ✓ Smartphone sales have surpass Desktop and Laptop Sales.
- ✓ App company got valuations in Billions like WhatsApp, Instagram, Snapchat, Zomato, Eventbrite and many more...
- ✓ Freelancing is the fastest growing industry and many developing countries doesn't have any local freelancing service (Taskkers App)

## **TENACIOUS TECHIES BUSINESS OPPORTUNITY**

An opportunity to Start Your Own IT Company providing Web Development, Web Design, Mobile Application Development, Food Ordering, Movie and Event Ticketing. Internet marketing and Lead Generation, all with ZERO RISK.

## **AMAZING FEATURES**



#### **ZERO RISK**

Zero Risk to Run Your Own Business. Sell Cinema System, Food Ordering System, Event Ticketing, Digital Marketing, Search Engine Optimization and many other products.



#### **BOOMING INDUSTRY**

Help your existing customers to get amazing results with the fast growing web and mobile technologies.



#### **FULL TRAINING**

We will be providing you complete tools and training needed to start your own IT Company, without your need to have any technical skills.



#### **RECURRING REVENUE**

You will be able to generate recurring revenue for your OWN BUSINESS.



#### LEAD GENERATION

Tenacious Techies will give you ongoing leads in your area when you become our EXCLUSIVE PARTNER.



#### SALES MATERIAL

We will provide you FREE SALES MATERIAL, In order to present our innovative and amazing products and services to your customers.



#### **MULTIPLE PRODUCTS**

Sell Cinema System, Food Ordering, Event Ticketing, Digital Marketing, Search Engine Optimization and many other products & services.



#### A WINNING BUSINESS MODEL

Our business model is a winning model for our partners to increase their Sales and Profit with their existing business.

## **Qualified Leads**

Tenacious Techies has special **expertise in Internet & Territorial Marketing.** We continuously run campaigns in various regions nationally and internationally. We have a big budget set **for online search engine advertising.** This advertising generates a large number of qualified leads every week. These leads are then forwarded to our **authorized partners** in those regions to close the sale. You can have option to get dedicated monthly lead generation by enrolling in our **lead generation plan**.



# **Top Notch Product to Sell**

Tenacious Techies is continuously developing Top Notch IT products to **help businesses.** Becoming our Authorized Partner will allow you to promote this product to your **existing clients**, which in return will help your clients and your company in **generating more business.** You will be able to promote:

- ✓ Web Design
- ✓ Mobile Application Development
- ✓ Ticketing System
- √ Food Ordering system
- ✓ Digital Marketing
- ✓ E-commerce Website and App
- ✓ Customised Projects and many more...



# **Sales Material & Marketing Tools**

We will provide you **Sales Material, Tools** and **Strategies** to make you a leader in **your local market.** 

- ✓ Lead Management
- ✓ Professional Sales Collateral
- ✓ Appointment Setting
- ✓ Sales Training

# **High Profits & Recurring Income**

You will be able to Earn Recurring income by selling this service to existing and new clients, you will be able to do this with the tools which will provide you:

- ✓ Ongoing and recurring income
- ✓ Multiple products to sell
- ✓ Equity based business which can be sold in future





# **Full Partner Support & Training**

We strongly believe in **long term partnership.** Once you become Tenacious Techies authorized partner, you automatically become part of our company. We are fully focused on our **PARTNERS' SUCCESS.** We do this by offering our partners lead generation and training which includes:

- ✓ Training through Webinars and online meetings
- ✓ Business Statistics
- ✓ Videos and product knowledge
- ✓ Sales Coaching



## WHAT OUR PARTNERS AND CLIENTS SAY?



Using Tenacious Techies' food ordering system since a year. I have seen improvement in my sales, new customers acquisition, positive feedback from my clients since I implemented their online ordering solution and app for our business. We are looking forward to start exporting our sweets to clients across the world.

- Brij Mithaiwala (24 Carats Sweets)



I liked Tenacious Techies' product suit that is event ticketing system, website development, mobile app development, branding and digital marketing which in my view are important tools required for any business to have a presence and succeed in the digital age we are in.

- Admire Chifura (Partner from South Africa)



I have no hesitation in recommending Tenacious Techies. They have done a really good job sorting out my website, making it user friendly for mobile devises. They did this very quickly very professionally and within my budget. Communication is good and very friendly. I will not be going anywhere else for my IT work in the future and I strongly suggest that if you have any work that needs to be done then get in touch with Jigar Doriwala first.

- Sarah, NSW (Australia)



Great App. Easy to use & excellent customer service!

- Krystal Fitzpatrick

## THE SUCCESS FORMULA

### We build products. You Promote them.

We like to give opportunity to people who are best at what they do. We will take care of all the development, designing, support and lead generation as this is our core expertise. You have the option to select the flexible partnership models which you can choose, each one has its own benefits.

## Benefit from our Investment, R & D and Product Knowledge

Tenacious Techies have invested lot of Time, Energy and Money to develop world class products which are accepted in almost every location around the world. It has taken countless man hours to develop this world class product. By working along with us and accessing our web products, you will be able to provide great customer service and deliver world class products to your clients.

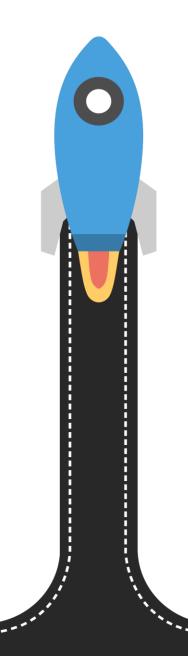
### **Booming Market**

Mobile App Market is one of the fastest growing industry in this 21st Century.

Various research has forecast that if business doesn't or businesses don't adopt to changing technology, they are very likely to be broke in few years time. Many people and companies have become millionaires and billionaires when you see the examples of WhatsApp and Instagram.

#### **Solutions which Businesses Need**

Tenacious Techies provide solutions which every business needs, which includes web design, graphic design, mobile application development, email marketing, lead generation, lead management, Internet marketing and Branding. These are required by businesses to increase profits.



## WHY BECOME TENACIOUS TECHIES PARTNER?

There are number of reasons why you should become Tenacious Techies Partner. Some of them are:

- ✓ Tenacious Techies looks after all the technical development of product, so you can FOCUS
  ON SOLUTION SELLING.
- ✓ You get ongoing **LEAD GENERATION** from our marketing team.
- ✓ Promote and sell products which meet INTERNATIONAL STANDARDS.
- ✓ App and Web marketing is GROWING day by day.
- ✓ Earn **RECURRING INCOME** which not many businesses can provide.
- ✓ Stream line your operation to increase your PRODUCTIVITY.
- ✓ Start with very **LOW INVESTMENT** which no other business can provide.
- ✓ UNCAPPED EARNING potential.
- ✓ Learn from experienced technocrats and marketers with our **PROFESSIONAL TRAINING.**
- ✓ We are growing very quickly and you can leverage our new PRODUCT DEVELOPMENT.
- ✓ You will be running a business which can be SOLD FOR PROFIT.
- ✓ A business which you can run without any ONGOING COST.



# PARTNERS GET ONGOING TRAINING, MARKETING MATERIAL, SUPPORT AND LEAD GENERATION. OUR PRODUCTS DEVELOPED FOR YOUR SUCCESS!

Our products have been developed for our partners and their **client's success.** We will provide you complete details along with **product knowledge**, training and support to grow your current client base. Our advance marketing team will run campaigns in your area to make sure leads keep flowing **to drive your business.** 

### **Professional Training and Development**

Tenacious Techies keeps on running various online and offline training programs for partners, conducted by strategies and sales professionals. We give our partners updates with latest personal development programs, motivation and online resources to keep themselves updated with latest tools and technology.

#### **Lead Generation**

We will start running Marketing Campaigns in your area with our **expert Internet Marketers**, **Tele Callers and email Marketing Strategy.** Our partners get constant leads to keep them busy with their daily operations.

## WHO CAN BECOME A TENACIOUS TECHIES PARTNER?

### We welcome partners from the backgrounds below:

- ✓ Digital agency
- ✓ Graphic Designers
- ✓ Signage and printing companies
- ✓ Companies and Individuals providing IT, Mobile Application and Web development
  - services.
- ✓ Entrepreneurs looking to start their own business
- ✓ IT Companies looking to add other products to their portfolio
- ✓ Independent IT Consultants
- ✓ Advertising Agencies
- ✓ Computer & POS Vendors



## WHAT MAKES US DIFFERENT THAN OTHER PRODUCTS?

- ✓ Only Program available with Assured Returns.
- ✓ Products related to growing **Social, Local, Mobile and Internet Marketing Space.**
- ✓ Our simple business model is **designed to market** our products in all major territories.
- ✓ Our technical and digital expertise helps you to focus on sales, business development and consultancy.
- ✓ Our corporate training and support will help you to achieve your desired targets.
- ✓ You just need a Computer and a Phone.
- √ No stock or inventory to maintain
- ✓ **No real estate** cost
- ✓ Work in your own hours
- ✓ Minimum overheads
- ✓ Only **Small staff** requirement

## **CHECK OUR SERVICES & PRODUCTS**















www.tenacioustechies.com www.buzzmyevent.in www.buzzmycinema.com www.buzzmycoupon.com www.tenacioussales.com www.tenaciousapps.com www.moviebookingsystem.com www.surattextiles.in www.quizi.me www.iitpt.com www.taskkers.com

## **HOW WE COMPARE**

**Numbers are Estimated** 

Tenacious Techies An Entrepreneur Company	National Sandwich Chain (Subway)	Hair Salon	Gym	Tenacious Techies
Enrollment Fee	US \$100 — \$300K	US \$50 — \$150K	US \$100 — \$500K	US \$2000 — \$100K
Construction & Real Estate Costs	US \$50K	US \$50K	US \$100K	NIL
Equipment Costs	US \$50K	US \$25K	US \$1000K	US \$1000 to \$2000
Miscellaneous Costs (POS, Permits, Training)	US \$25K	US \$25K	US \$25K	NIL
Grand Opening Cost	US \$25K	US \$25K	US \$25K	NIL
Opening Inventory	US \$25K	US \$25K	US \$25K	NIL
Initial Working Capital	US \$25K	US \$25K	US \$25K	US \$1000
Total Investment	US \$325K	US \$325K	US \$1300K	US \$4900

## **POTENTIAL 1<sup>ST</sup> YEAR PROFIT**

	EXPECTE	D SALES	
Product	Expected Sales / Month (Put your expected sales here)	Profit / Sale (40%)	Total
Website Design	3 (\$500)	\$200	\$600
Mobile App	2 (\$600)	\$240	\$1200
Sales CRM	25 (\$58/- Year)	\$24	\$600
Event Ticketing	5	\$40	\$200
Coupon Advertisement	5	-	-
SEO (Google, Yahoo etc.)	2 (\$300/- P.M)	\$60	\$120
Email Marketing	2	\$80	\$160
Total			\$2880 P/M

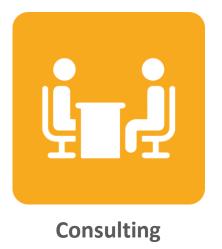
POTENTIAL ROI IN 1<sup>ST</sup>

**TOTAL PROFIT ON SALES @ 40%** 

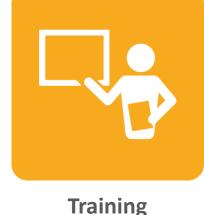
\$46,080 YEAR

## PARTNER ROLES AND RESPONSIBILITIES

- ✓ Promoting products and services offered by Tenacious Techies
- ✓ Give training to clients who purchased the products
- ✓ Communicate with head office of any objections or queries in closing sales
- ✓ Create branding and awareness in their locality
- ✓ Give Proposal and pricing to customers
- ✓ Provide consultative solutions in IT to their customers
- ✓ Demonstrate how Tenacious Techies products and services help businesses to grow
- ✓ Report Daily Activity in Tenacious Sales CRM









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Reporting

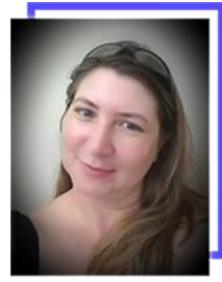
## **PARTNER TESTIMONIALS**

## Background

I have a natural curiosity and I enjoy challenging myself to learn new skills. I have gained experience and skills in many industries full-time and worked for myself part-time whilst being employed. My experience ranges from Property Management, Accounting, Retail & Sales, Nail Technician, Photography & Fine Art, Interior Design & Home Renovation.

## Why did you join Tenacious Techies Partner Program?

I was working in high stress environment for many years. Being a workaholic and a giver did not help. I felt serious trepidation about leaving a stressful job. I was spending most of my salary on travel expenses, childcare and medical bills for stress related illnesses and I had no time for myself or my family. So, after careful research and consideration I took the leap and I came to know about Tenacious Techies, and I am much happier for it. I joined Tenacious Techies a month after putting in my resignation as I am confident that joining the Tenacious Techies Partner Program offers me the opportunity to have more balanced lifestyle.



Catharina Connellan
South Africa



Nduduzo Phili South Africa

## Background

Nduduzo Phili (BSocSci Economics, BA Honors Economics, and Masters of Information Technology) is an Information Technology Entrepreneur, and is an ICT Professional who has broad ICT experience in different roles and sectors in the economy. His personal vision is to empower others to live their full potential.

## What type of opportunity you were looking for?

He was looking for a partnership network for assisting customers to rapidly digitalize their customer facing content without compromising on quality.

## Why did you join Tenacious Techies Partner Program?

To provide an additional revenue stream for my business and provide opportunities for my staff members to grow their skills in internationally established software development program.

## PARTNER TESTIMONIALS

Background Retired Military

What type of opportunity you were looking for?

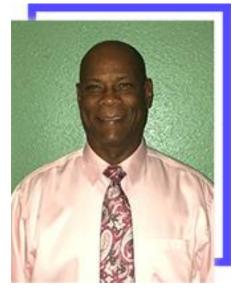
I was looking for Low Cost Franchise with medium to high income possibilities.

What you plan to do as you have joined the program?

My plan is to grow the business to its' full potential.

Tell us what you think about digital products and the growth you see in your country?

I see Digital Products are now used in all type of businesses today. In this era, Digital Products are a must needed products.



Ted Moreland
USA



**Dean Menzies**U.K Ethiopia

## Background

Over 30 years hospitality background, having worked in a number of countries, including UK, USA, Asia, Middle East and Africa and seen an opportunity to get in early as I noticed a trend developing on how people order food and beverage and how hospitality operators are looking for more efficient ways of serving their consumers.

## Why did you join Tenacious Techies Partner Program?

I liked what they had to offer and had numerous conversations with Jigar and highlighted that I had zero I.T. experience and even some of the jargon and phrases used seemed alien to me. He answered all my questions over a number of weeks via email and telephone conversations – so I felt comfortable that I could get involved using my skills and utilizing his, and his team's technical expertise.

## What you plan to do as you have joined the program?

I intend to get a full understanding of the different products / services on offer and then utilize my contacts within the industry to get these installed.

## PARTNER PROGRAM TYPES & BENEFITS

Product	Bronze	Gold	Platinum
Sales and Marketing			
Lead Generation		<b>Ø</b>	<b>Ø</b>
Sales Training	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Branding	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Marketing Material	<b>Ø</b>	<b>②</b>	<b>Ø</b>
Advertisement			

30%

\$2,000

Advertising Agencies, Hardware

Freelance IT Consultants.

consultants

30%

\$ 3,950

Large Business, Medium Size IT

Companies

30%

\$9,950

Large Business, Medium Size IT

Companies

SEO

Ad words
Direct Sales

Telemarketing

Your Own Website

**Technical Support** 

On-going Commission

Can appoint Sub-Partner

Lead Generation Activity
Provide Level 1 Support

**Recommended Partners** 

Product Knowledge

**Advantages** 

Incentives

Office

**Targets** 

**Pricing** 

Requirements

	PARTNER AND RESELLER TYPES	S & BENEFITS	
Product	Diamond	Master Franchise	White Label Solution
Sales and Marketing			
Lead Generation	<b>⊘</b>	<b>Ø</b>	
Product Training	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>
Branding	<b>⊘</b>	<b>Ø</b>	
Marketing Material	<b>⊘</b>	<b>Ø</b>	
Advertisement			
SEO	<b>⊘</b>	<b>Ø</b>	
Ad words	<b>⊘</b>	<b>Ø</b>	
Direct Sales	<b>⊘</b>	<b>Ø</b>	
Telemarketing	<b>⊘</b>	<b>Ø</b>	
Advantages			
Your Own Website	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>
On-going Commission	40%	40%	Sell at your price
Technical Support	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>
Incentives	<b>⊘</b>	<b>Ø</b>	
Mark up the pricing of products	<b>⊘</b>	<b>Ø</b>	<b>Ø</b>
Requirements	·		'
Office	-	<b>Ø</b>	
Targets	<b>⊘</b>	<b>Ø</b>	
Lead Generation Activity	Yes	<b>Ø</b>	
Provide Level 1 Support	<b>⊘</b>	<b>Ø</b>	
Product Knowledge	<b>⊘</b>	<b>Ø</b>	
Pricing	\$25,000	\$50,000	Starting from \$10,000 for all products
Recommended Partners	Mobile Shop Owners, Printing Companies, Freelancers	Large Traffic Drive Websites, Marketing Firms, IT Consultants	Any businesses who like to create their own Brand

# **BRONZE**

When you join the program this is what you will get:	
Your Own Website & Branding	Value \$2000
Sales and Marketing Training	Value \$500
SEO & Digital Marketing Training	Value \$ 500
Advertising Material	Value \$ 1,000
Ongoing Commission	30 %
Email Templates	Value \$250
Unlimited Support 1 year	Value \$ 2,000
License to use Tenacious Techies Products for Demo	Value \$ 750
TOTAL VALUE	\$7,000



Total Value: \$7,000

Get started Today

for: \$1,950 Only

## **GOLD**

When you join the program this is what you will get:		
Your Own Website & Branding	Value \$2000	
Sales and Marketing Training	Value \$500	
SEO & Digital Marketing	Value \$500	
Advertising Material	Value \$1000	
30% Ongoing Commission	-	
Email Templates	Value \$250	
Lead Generation for 3 months	Value \$ 3000	
Unlimited Support 1 year	Value \$1000	
License to use Tenacious Techies Products	Value \$750	
TOTAL VALUE	\$9,000	



Total Value: \$ 9,000

Get started Today

for: \$3,950 Only

# **PLATINUM**

When you join the program this is what you will get:		
Your Own Website & Branding	Value \$2000	
Sales and Marketing Training	Value \$1000	
SEO & Digital Marketing	Value \$500	
Advertising Material	Value \$1000	
30% Ongoing Commission	-	
Email Templates	Value \$250	
1 Dedicated Person for Lead Generation for 6 months	Value \$ 6000	
Exclusive Right to 1 Product	Value \$ 10,000	
License to use Tenacious Techies Products	Value \$750	
TOTAL VALUE	\$22,100	



Total Value: **\$21,500** 

Get started Today

for: \$9,950 Only

## **DIAMOND**

When you join the program this is what you will get:		
Your Own Website & Branding	Value \$2000	
Software Credit Balance ( To be redeemed on sales)	Value \$ 10,000	
Exclusive Right to 1 Product	Value \$10,000	
Sales and Marketing Training	Value \$1000	
SEO & Digital Marketing	Value \$500	
Advertising Material	Value \$1000	
40% Ongoing Commission	-	
Email Templates	Value \$250	
1 Dedicated Person for Lead Generation for 12 months	Value \$12,000	
Paid Advertising	Value \$2500	
License to use Tenacious Techies Products	Value \$750	
TOTAL VALUE	\$ 40,000	



Total Value: \$ 40,000

**Get started Today** 

for: \$25,000 Only

## **MASTER FRANCHISE**

When you join the program this is what you will get:		
Your Own Website & Branding	Value \$2000	
Exclusive rights to 1 product	Value \$ 10,000	
Software Credit Balance ( To be redeemed on sales)	Value \$15,000	
Sales and Marketing Training	Value \$1000	
SEO & Digital Marketing	Value \$500	
Advertising Material	Value \$1000	
40% Ongoing Commission	-	
Email Templates	Value \$250	
2 Dedicated Persons for Lead Generation for 12 months	Value \$30,000	
Paid Advertising	Value \$10,000	
License to use Tenacious Techies Products	Value \$750	
TOTAL VALUE	\$73,500	



Total Value: **\$70,500** 

Get started Today

for: \$50,000 Only

# WHITE LABEL SOLUTION

KEEP 100% PROFIT AND START YOUR OWN STARTUP
Your Own Customized Website
Your Own Customized App
Full Owned
Up to 7 days of Product Training
3 months support for any bugs
Your own Brand and Logo
Access to all Tenacious Techies Products
Keep 100% Profit



## **OUR PARTNERS & CLIENTS ARE LOCATED IN**

- Australia
- USA
- South Africa
- Vietnam
- Malaysia

- India
- Scotland
- Singapore
- Trinidad & Tobago





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**Phone:** +61-739 111 013

Address: PO Box 2182 Tingalpa,

QLD 4173 Australia



**Website:** www.tenacioustechies.com **Email:** jigar@tenacioustechies.com

Mobile: +91-99796 19126

Address: 912 B, International Commerce

Centre, Ring Road,

Surat -395009, Gujarat, India



# PARTNER SUPPORT – WHAT YOU WILL NEED AND WHAT WE WILL GIVE YOU

#### **YOU WILL NEED**

- ✓ A Computer
- ✓ A Smartphone
- ✓ Passion to have your own business
- ✓ Love with technology

#### **WE WILL GIVE YOU**

- ✓ Full Sales Training
- ✓ Product Knowledge
- ✓ Allocated area/territory
- ✓ Marketing Material
- ✓ Leads and Marketing Tools

### I LOVE THIS OPPORTUNITY. HOW CAN I GET STARTED?

To become a part of Tenacious Techies Success and to be wanting to have your own business which is financially rewarding, while working with a proven business model, you will need to follow this steps:

#### 1) Fill up our Partner Enrollment form

Visit our website <a href="http://tenacioustechies.com/contactus/">http://tenacioustechies.com/contactus/</a> and complete the form selecting PARTNER as your type of inquiry.

#### 2) Discuss and Finalize Agreement

Tenacious Techies will review your Partner Interest and will give you **Confidential Agreement and Partner package.** We will make any customization if necessary to get you started.

### 3) Training and Lead Generation

We will start your training program for Tenacious Techies products, working methods, strategy to execute and start lead generation campaign in your area

#### 4) You are the BOSS

**CONGRATULATIONS!** You have become partner of **Tenacious Techies** with a freedom to be your **Own BOSS.** We will help you establish your own successful business.